



Dear Blue House Atelier Families,

The past few months have been a time like no other, with many turns in the road that were unforeseen and yet purposeful in the course of Blue House's journey as a premium early years education provider. From its humble beginnings as a 2 -classroom family business, we have grown to extend our passion for authentic child-centred programmes for children 6 months to 6 years old over the last 12 years. The Infant & Toddler Atelier, having come into inception 8 years ago, was part of that [vision](#) to offer under 3's an introduction to the Blue House difference, through parent accompanied programmes. This step into the Infant & Toddler Atelier parent accompanied programmes, is still seen as the best way to acclimate children to the Blue House approach and for those at our Turf City Atelier, it remains the perfect way to offer familiarity to the campus through our indoor and outdoor playgroups.

However, the current market conditions have had a huge impact on the performance of the UE Square branch of the Infant & Toddler Atelier. We have thoroughly analysed the business sustainability of this branch, and have arrived at the difficult decision to consolidate the Blue House brand to our original location, and focus on our Infant and Toddler Atelier at Turf City which runs alongside the preschool.

It is with a heavy heart that we announce the cessation of services at the UE Square Infant & Toddler Atelier branch with immediate effect.

We will, however, still continue offering the parent accompanied programme and the full suite of Playgroups, Classes and Drop-In options at the Turf City Infant & Toddler Atelier. We look forward to continuing the exceptional standards of pedagogy, customer service, and programming to better serve you and your child in these formative years.

Here's why a visit to Turf City's Atelier will be amazing...

Our unique surrounding environment at Turf City enables us to offer popular Outdoor Playgroups, on top of your usual offerings at UE Square, which provide children the opportunity to experience the authentic multi-sensorial elements of nature within the safety of our school grounds. Additionally, by having the Blue House Pantry on-site, families have access to a community space exclusively open to our Blue House families to enjoy freshly prepared meals, beverages, and refreshments while connecting with other like-minded parents who subscribe to a way of learning that honours childhood and children's innate capabilities.

